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EU Packaging and Packaging Waste Regulation – (EU) 2025/40

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The EU Packaging and Packaging Waste Regulation (PPWR) represents a comprehensive overhaul of packaging regulation and requirements across the EU, with staged implementation beginning in August 2026 and additional requirements coming into force in subsequent years. This regulation repeals and replaces the current EU Packaging Directive 94/62/EC.

Zebra Technologies is fully aware of and committed to complying with the applicable regulation requirements in advance of the implementation dates and where relevant, support our channel partners with their obligation to comply with said regulation. Additionally, Zebra already meets the substance restriction obligations for lead, cadmium, mercury, hexavalent chromium, and PFAs in its packaging.

Zebra Product Compliance