

WHY ARE OUR COMPANY AND PRODUCTS CLIMATE POSITIVE?

Climate change is the greatest challenge facing humanity since the end of the Ice Age. There is now a global consensus that we urgently need to limit this human-made climate change. The success of emission reductions depends to a large extent on voluntary and consistent action on the part of companies in industrialised countries. So we too are ready to take responsibility for the world that we will leave to our children and grandchildren.

That is why we have had the greenhouse gas emissions of our company and products measured and then offset by purchasing climate protection certificates for the company for 2022 and 2023 and also for our products for 2022 and 2023. With these certificates, we are supporting a forest conservation project in Brazil (Verified Carbon Standard) and a water power plant in Uganda (UN Cert Standard).

Greenhouse gases are evenly distributed in the atmosphere. Therefore, it makes sense to avoid emissions where the costs are lowest. Furthermore, projects in developing and emerging countries help to improve the economic, social and ecological situation and support the achievement of the United Nation's Sustainable Development Goals. Emissions trading is a key driver for the transfer of clean technology and sustainable economic development in developing and emerging countries.

Why are we doing this? Because we understand what the Intergovernmental Panel on Climate Change has put so succinctly: avoiding emissions costs just 0.6% of annual value added, while repairing the damage if we continue doing 'business as usual' will cost many times more.

We are conscious of our particular responsibility as a company to future generations and have acted accordingly. We commissioned Fokus Zukunft GmbH & Co. KG to determine the climate impact associated with our company and found that we have a carbon footprint of roughly 911 tonnes of CO₂ equivalent pollutants per year.

To illustrate: on average, every German is responsible for around 10 tonnes of CO₂ each year through their lifestyle.

As a result of offsetting our greenhouse gases, we have been certified by Fokus Zukunft GmbH & Co. KG as a climate-neutral company with climate-neutral products.

